+Co.

crossandcocreative.com

Portfolio

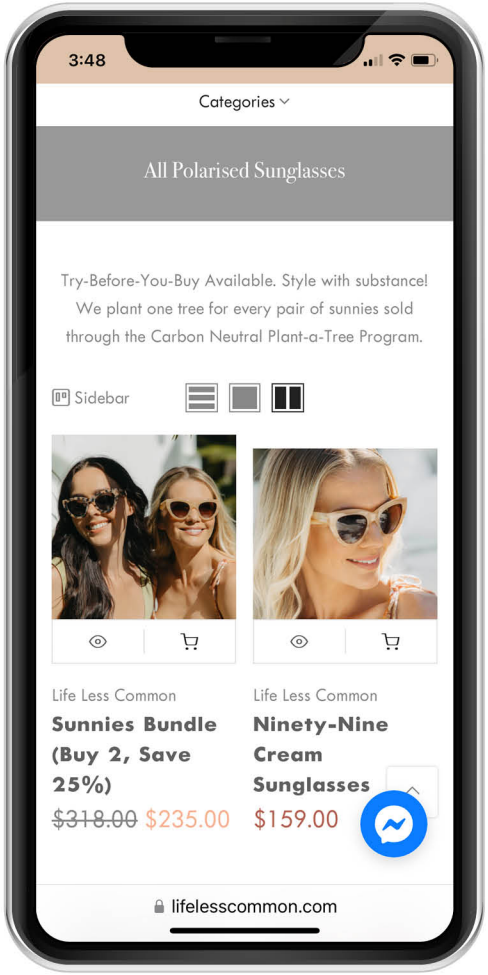
graphic design

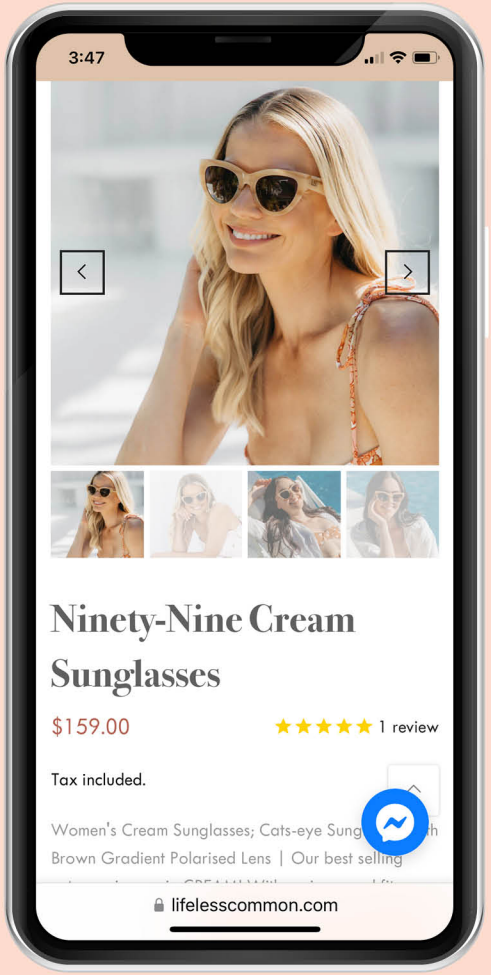
MEGAN CROSS +61 401 175 930
megan@crossandcocreative.com
www.crossandcocreative.com
@crossandcocreative


Living the
LIFE LESS
COMMON
SS23/24



Life Less Common Sunglasses | Website 2023





Life Less Common Sunglasses | Website (Mobile) 2023

NINETY-NINE



Ninety-Nine II
Amber



Ninety-Nine II
Cream



Ninety-Nine II
Snow





MAEVE



Maeve Sand



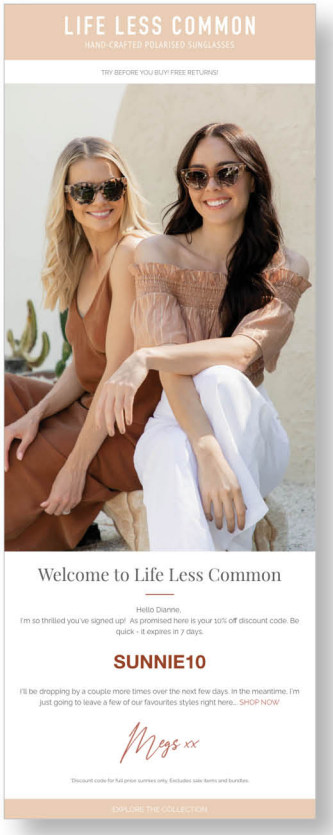
Maeve Bronze



Maeve Black


Plant-a-Tree
with LLC
Welcome to Life Less Common Summer 23/24
There are four gorgeous new styles to be discovered: Ava (oversized hex), Maeve (thick edge square), Venus (sexy cats-eye) and Rio (rainbow heaven).
We are thrilled to share that Life Less Common has joined the Carbon Neutral Plant-a-Tree Program.
For every pair of sunnies sold, we will buy one tree for the Plant-a-Tree biodiverse reforestation project in the Yarra Yarra Biodiversity corridor in WA.
This applies to all sunnies sold, whether it be wholesale or online. Learn more at www.lifelesscommon.com /plantatreeprogram
For account enquiries and orders please contact Megan Cross on +61 401 175 930 or contact@lifelesscommon.com
carbon neutral
PARTNER
PLANT-A-TREE PROGRAM
www.lifelesscommon.com | contact@lifelesscommon.com

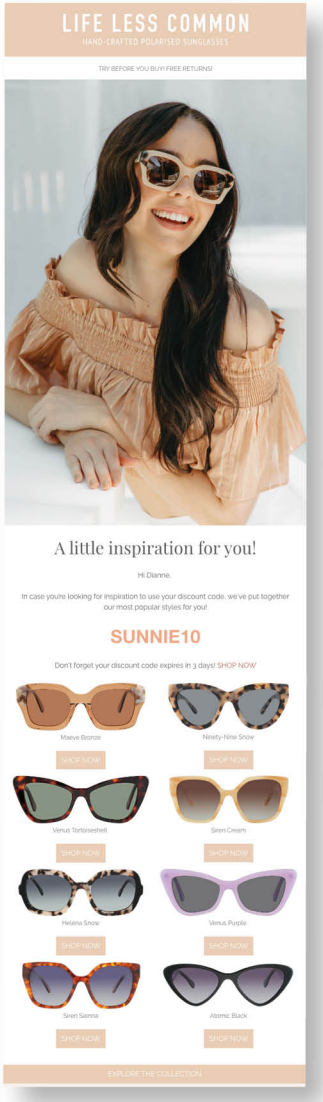

Hand-Crafted Polarised Sunglasses
LIFE LESS COMMON
NEW S23 Venus
VENUS Blush
VENUS Tortoiseshell
VENUS Purple
VENUS Black
NEW S23 Maeve
MAEVE Sand
MAEVE Bronze
MAEVE Black
NEW S23 Ava
AVA Tortoiseshell
AVA Bronze
Rio
Arriving this Summer
RIO Multi
Ninety-Nine II
NINETY-NINE II Snow
NINETY-NINE II Amber
NINETY-NINE II Cream
Siren
SIREN Cream
SIREN Snow
SIREN Sienna
Helena
HELENA Black
HELENA Snow
HELENA Sunset
Stevie
STEVIE Sienna
STEVIE Amber
STEVIE Ash
Atomic
ATOMIC Demi
ATOMIC Cream
ATOMIC Black
Magenta
MAGENTA Blush
MAGENTA Demi
VENICE Black
Simba
SIMBA Demi Black
SIMBA Khaki
VENICE Torteshell
www.lifelesscommon.com | For orders email contact@lifelesscommon.com | Connect with us @lifelesscommon


LIFE LESS COMMON
HAND-CRAFTED POLARISED SUNGLASSES
TRY BEFORE YOU BUY! FREE RETURNS!
Welcome to Life Less Common
Hello Dianne,
I'm so thrilled you've signed up! As promised here is your 10% off discount code. Be quick - it expires in 7 days.
SUNNIE10
I'll be dropping by a couple more times over the next few days. In the meantime, I'm just going to leave a few of our favourites styles right here... SHOP NOW
Megs xx
*Discount code for full price sunnies only. Excludes sale items and bundles.
EXPLORE THE COLLECTION


About Us...
Born in Melbourne Australia from a love for fashion, eyewear and the Australian sun. Life Less Common sunnies was created by designer/founder Megan Cross.
A self-confessed sunglass addict, Megan was in search of styles that were on-trend, polarised and well-crafted - all for middle market price.
Not content with what was on offer, she decided to create her own...
LEARN MORE
Megs with LLC models, Dani Reitz & Kiarn (right)
Plant-a-Tree with US!
One tree planted for every pair of sunnies sold
carbon neutral
Turn Emissions Into Trees
PARTNER
PLANT-A-TREE PROGRAM
No Upfront Payment
TRY-BEFORE YOU-BUY
Free & Easy Returns
12 Month Warranty
14 Day Returns
FREE RETURNS
Full Priced Sunnies
Polarised Lens
Anti-Glare Clarity
100% UV Protection
100%
Prescription
Friendly Frames
SECURE SSL ENCRYPTION
GUARANTEED SAFE CHECKOUT
VISA
MasterCard
PayPal
shopify
Shop Collection
Our Story
Contact Us
SHOP
SHIPPING
RETURNS
CONTACT
Have a question? Feel free to email us at contact@lifelesscommon.com
© Life Less Common


LIFE LESS COMMON
HAND-CRAFTED POLARISED SUNGLASSES
Hey Dianne,
Only 5 days left to claim your 10% discount. Don't forget your discount code!
SUNNIE10
SHOP NOW
5 Things to LOVE
1 Serious STYLE + Protection
Over 30 stunning styles with anti-glare polarised lenses & 100% UV protection. There is a frame for every taste and face!
2 RISK-FREE Shopping
Enjoy no upfront payment & hassle free returns with TRY-BEFORE-YOU-BUY! We also offer 14 day FREE returns on full price purchased sunnies.
3 Plant-a-Tree with US!
Style with substance! We plant one tree for every pair of sunnies sold through the Carbon Neutral Plant-a-Tree Program.
4 We're REAL people!
Like a trusted netball Wing-Defence (WD) we are "Here If You Need It". As a small business, genuine customer service and fast responses are SO important to us!
5 FOLD-ABLE Hard Case
Everyone LOVE'S the fold-able hard case and microfiber baggy! Easy storage when you're not wearing your sunnies, that folds conveniently flat when not in use.
EXPLORE THE COLLECTION


Plant-a-Tree with US!
One tree planted for every pair of sunnies sold
carbon neutral
Turn Emissions Into Trees
PARTNER
PLANT-A-TREE PROGRAM
No Upfront Payment
TRY-BEFORE YOU-BUY
Free & Easy Returns
12 Month Warranty
14 Day Returns
FREE RETURNS
Full Priced Sunnies
Polarised Lens
Anti-Glare Clarity
100% UV Protection
100%
Prescription
Friendly Frames
SECURE SSL ENCRYPTION
GUARANTEED SAFE CHECKOUT
VISA
MasterCard
PayPal
shopify
Shop Collection
Our Story
Contact Us
SHOP
SHIPPING
RETURNS
CONTACT
Have a question? Feel free to email us at contact@lifelesscommon.com


LIFE LESS COMMON
HAND-CRAFTED POLARISED SUNGLASSES
TRY BEFORE YOU BUY! FREE RETURNS!
A little inspiration for you!
Hi Dianne,
In case you're looking for inspiration to use your discount code, we've put together our most popular styles for you!
SUNNIE10
Don't forget your discount code expires in 3 days! SHOP NOW
Maeve Bronze
Ninety-Nine Snow
Venus Tortoiseshell
Siren Cream
Helena Snow
Venus Purple
Siren Sienna
Atomic Black
SHOP NOW
EXPLORE THE COLLECTION


Superior Style and Comfort
"Hands down the BEST sunnies for the beach! Everything looks so much more crisp and clear through these sunnies!" Lucy G
"I'm obsessed with these glasses! The shape is perfect, and the quality is next level! I always get compliments when I where them." Courtney D
Plant-a-Tree with US!
One tree planted for every pair of sunnies sold
carbon neutral
Turn Emissions Into Trees
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PLANT-A-TREE PROGRAM
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GUARANTEED SAFE CHECKOUT
VISA
MasterCard
PayPal
shopify
Shop Collection
Our Story
Contact Us
SHOP
SHIPPING
RETURNS
CONTACT
Have a question? Feel free to email us at contact@lifelesscommon.com

Single Image

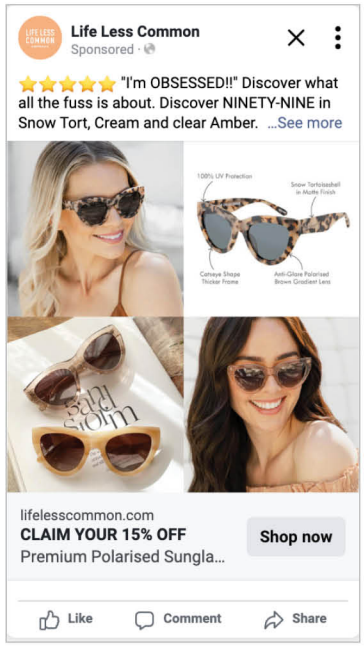
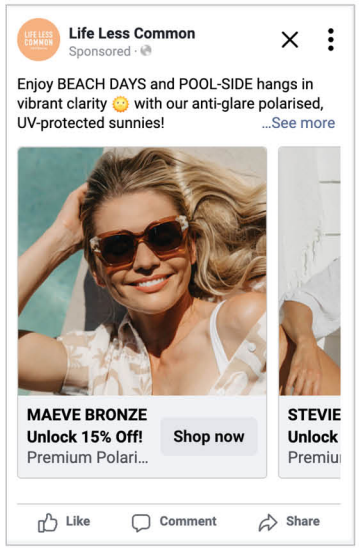
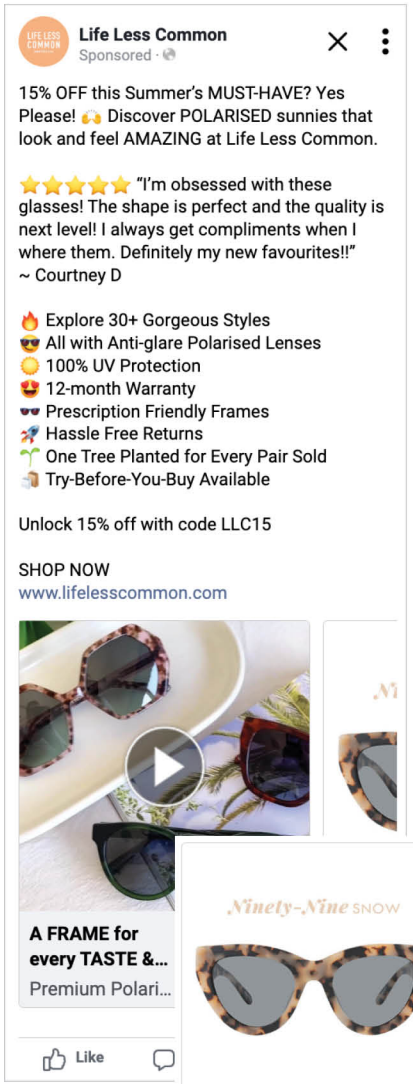


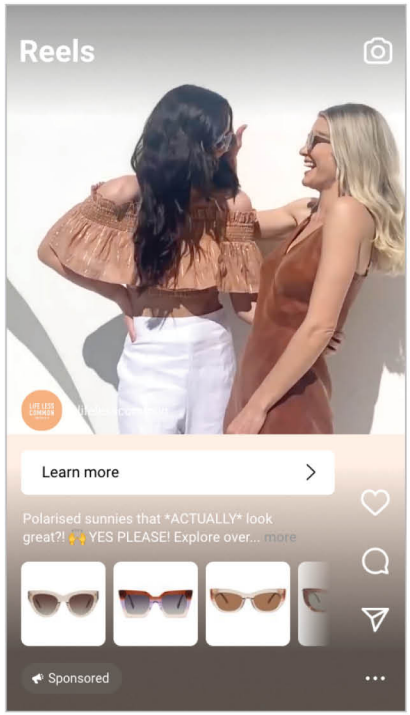
Image Carousel



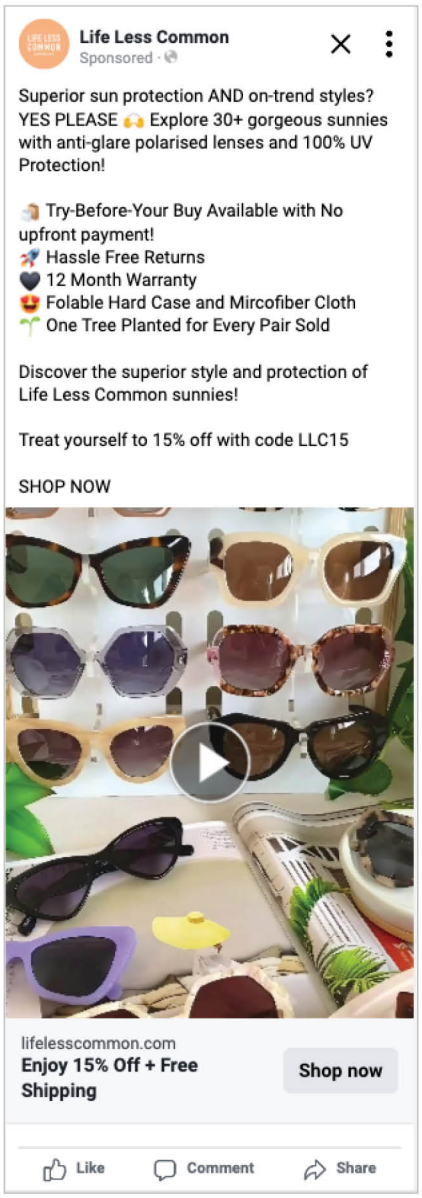
Carousel with Feature Video



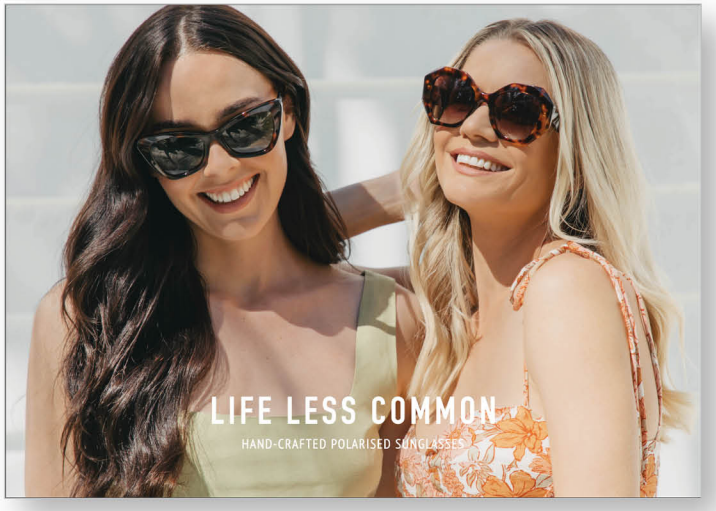
Video Collection



Video







Thank You!

You've just planted a tree! Thanks so much for your order and supporting independent designers. We hope you love your new shades!

Megs xx

Plant-a-Tree
One tree planted for every pair of sunnies sold with the Carbon Neutral Plant-a-Tree program.

Show Us
Tag us in your new shades!
@lifelesscommon #lifelesscommon

Easy Returns
Please visit our Returns Portal at
www.lifelesscommon.com/a/return

Lost your Sunnies?
Use code REPLACE for 15% off a new pair. *Exisiting customers only

Connect us
Message us on the socials or email contact@lifelesscommon.com
@lifelesscommon

Thanks for your order using our Try-Before-You-Buy service!

Once you have tried on your sunnies, please complete your order using the customer portal. Please follow the link in your email, or scan the QR code.

Thank you! LLC x

TRY WITH MIRRA

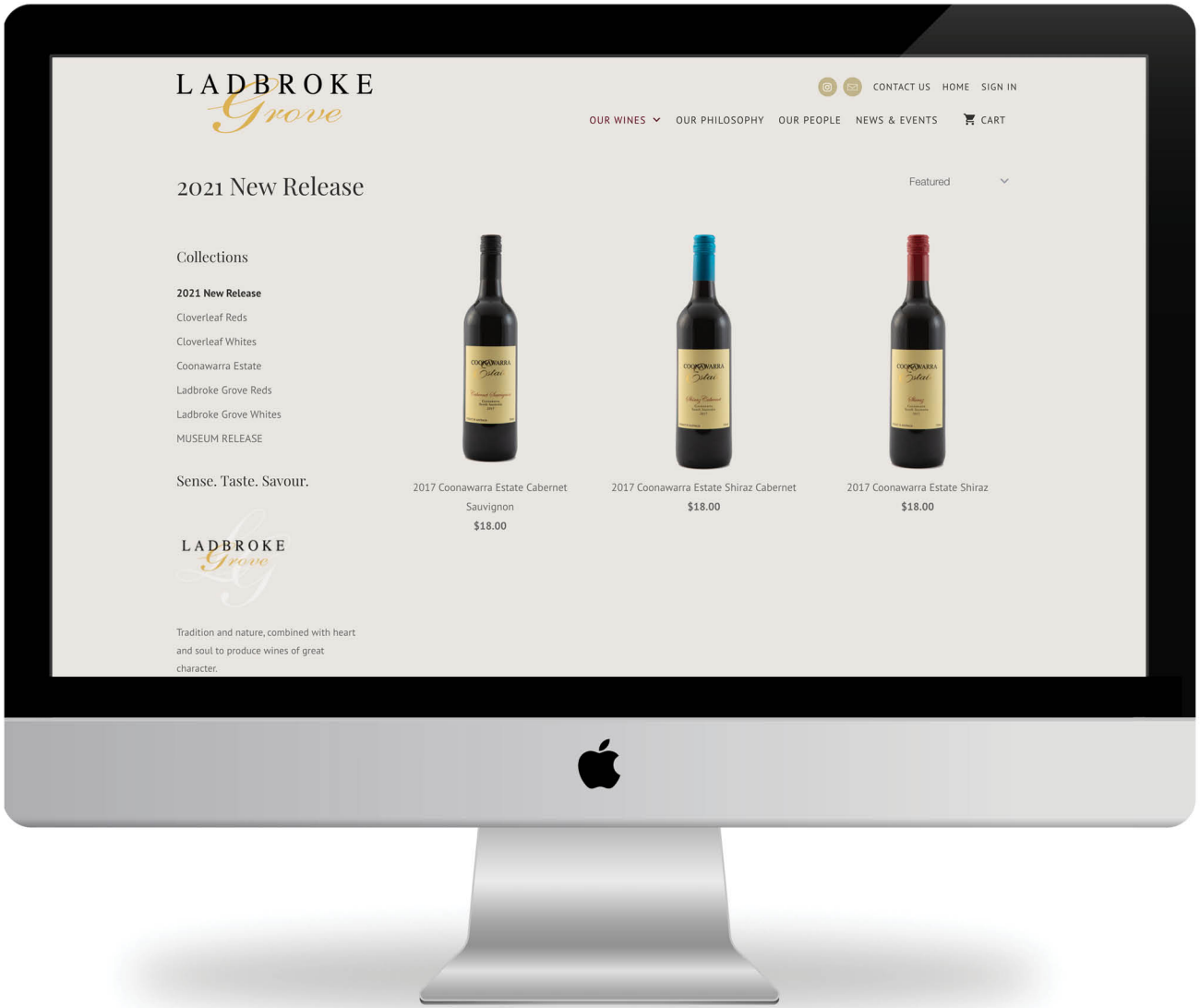
Connect with us! @lifelesscommon | contact@lifelesscommon.com | www.lifelesscommon.com

Plant-a-Tree *with LLC* One tree planted for every pair of sunnies sold with the Carbon Neutral Plant-a-Tree Program


LADBROKE
Grove



Ladbroke Grove Wines | Website



Ladbroke Grove Wines | Website

1982 - 2022

40th

LADBROKE Grove

ANNIVERSARY

1982 - 2022

40th

LADBROKE Grove

ANNIVERSARY

LGW TRADE SPECIAL

1982 - 2022 40th LADBROKE Grove ANNIVERSARY

CLOVERLEAF

BUY 6 CASES

GET 2 FREE



Choose from our seven our our best varietals
Reds $150 p/case. Whites $120 p/case.

Sense.
Taste.
Savour.

Ladbroke Grove is a boutique winery, founded on the belief that the making of superior wines requires hands-on craftsmanship. Our vision is to balance tradition and experience with contemporary innovation to produce classic, elegant wines with finesse that are unique to Coonawarra.

Our winemaking philosophy rests on the principle that the finest wines are those made with the greatest dedication and care. Above all, it is considered paramount to 'respect the fruit'. It is the careful and considered work in the vineyard, from pruning to picking, that determines each wine being allowed to express the season in which it was grown.

CLOVERLEAF (Case Only)			No. Cases	Sub Total
2014 Cabernet Sauvignon	12 pack	$150 p/case		
2014 Merlot	12 pack	$150 p/case		
2014 Cabernet Merlot	12 pack	$150 p/case		
2014 Shiraz - cork (export orders)	12 pack	$150 p/case		
2017 Chardonnay	12 pack	$120 p/case		
2017 Viognier	12 pack	$120 p/case		
2017 Sauvignon Blanc	12 pack	$120 p/case		
		TOTAL		

www.ladbrokegrove.com.au | john@ladbrokegrove.com.au | More information: John Cox 0417 855 495

Ladbroke Grove Wines | 40th Logo & Promo Flyer

LADBROKE Grove | CLOVERLEAF | COONAWARRA Estate

LGW Summer Special starts today!



30% Off Entire Range!

Hello << Test First Name >>,

Our Summer Special starts today! Get 30% off all case orders (12 bottles) for 2 weeks only!

This is an excellent opportunity to stock up on all your LGW favourites! From our wonderful Cloverleaf Chardonnay and LGW Riesling's, perfect for summer evening entertaining, to our Coonawarra Estate Shiraz which is great for barbeques.

Remember: No code is needed as the 30% discount applied automatically to cart.

*Minimum purchase 12 bottles. Offer ends 11 Dec 2022 11:59pm (AEDT)

SHOP NOW

LADBROKE Grove

Ladbroke Grove Wines is a boutique winery, founded on the belief that the making of superior wines requires hands-on craftsmanship. Our vision is to balance tradition and experience with contemporary innovation to produce classic, elegant wines with finesse that are unique to Coonawarra.

Please click here to explore our range and learn a little more about our products. Enjoy!

Shop Now

Sense. Taste. Savour.

Copyright © 2024 Ladbroke Grove Wines, All rights reserved.
You are receiving this email because you opted in via our website or at other wine events.

Our mailing address is:
Ladbroke Grove Wines
PO Box 3275
Norwood, SA 5067
Australia

LADBROKE | CLOVERLEAF | COONAWARRA Estate

Last Days! Must End April 30



30% Off Entire Range!

Hello << Test First Name >>,

Last chance to grab a case (12 bottles) of **Ladbroke Grove Wine at 30% Off!**

Thats **30% OFF ALL LABELS and VARIETIES**, from our wonderfully refreshing whites to our sublime reds. Perfect for stocking up the cellar in preparation for Winter!

Simply add 12 (or more) bottles to cart. No code needed as discount is automatically applied.

Hurry, this offer must end Saturday 30 April 2022, 11:59pm

LADBROKE Grove

Ladbroke Grove Wines is a boutique winery, founded on the belief that the making of superior wines requires hands-on craftsmanship. Our vision is to balance tradition and experience with contemporary innovation to produce classic, elegant wines with finesse that are unique to Coonawarra.

Please click here to explore our range and learn a little more about our products. Enjoy!

Shop Now

Sense. Taste. Savour.

Copyright © 2024 Ladbroke Grove Wines, All rights reserved.
You are receiving this email because you opted in via our website or at other wine events.

Our mailing address is:
Ladbroke Grove Wines
PO Box 3275
Norwood, SA 5067
Australia



Ladbroke Grove Wines | Tradefair Display Stand Design


PSW
MAKING YOUR SCHOOL LOOK GREAT

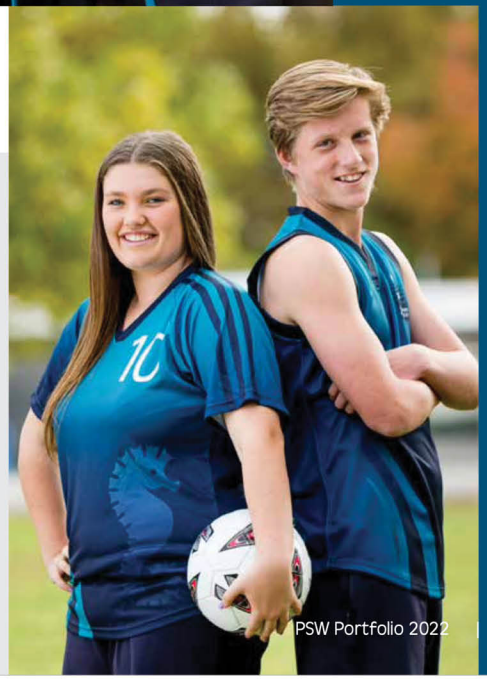
ELWOOD COLLEGE







ELWOOD COLLEGE
Elwood, VIC
www.elwood.vic.edu.au





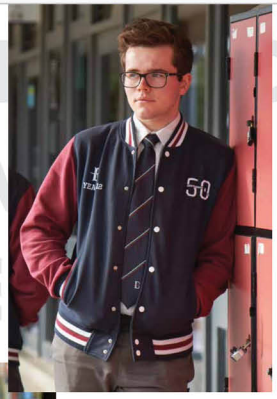


Avila College

"We have been extremely satisfied with the design and procurement support for new items, or modifications to existing uniform items we have received."

Kristen Steer
Business Manager

AVILA COLLEGE
Mount Waverley, VIC
www.avila.vic.edu.au





BRENTWOOD
SECONDARY COLLEGE

BRENTWOOD
SECONDARY COLLEGE
Glen Waverley, VIC
www.brentwood.vic.edu.au





Year Twelve
2023
SENIORS

Class of
23

SENIOR
GRADUATES
2023

SENIOR
Class of
23

CLASS OF
TWENTY
23



OUR BRAND
MAKING YOUR SCHOOL LOOK GREAT.

FOUNDED
IN 1990 IN MELBOURNE, AUSTRALIA

REGIONS
AUSTRALIA & CHINA

POINTS OF SALE
18 RETAIL OUTLETS - VICTORIA & NSW

EMPLOYEES
400+

UNIFORM
OVER 500,000 STUDENTS ANNUALLY

Our brand's character, built around a very clear decision in terms of vision, is the product of the time and passion put into studying how best to provide quality, comfort and affordability to school children.

It's important that every student feels great, looks great and is comfortable while living the brand of their school with pride each school day. Your uniform's character, built around a very clear decision in terms of vision, is the product of the time and passion put into studying how best to provide quality, comfort and affordability to school children.

At PSW we believe that wearing a school uniform helps students to build self-confidence and a sense of connection with their community. It is important that all stakeholders are included in the design process of uniform development in collaboration with the school community. Uniforms are a public statement and teaches young people that they are part of a larger collective.

OUR TOTAL
SERVICE SOLUTION.

Our Commercial Proposal

6.5%
ANNUAL REBATE
on sales in-store and online.

PSW GIFT CARDS
PSW will provide gift cards to the value of **$500** for distribution at school's discretion.

HOME DELIVERY SERVICE
Online orders picked & shipped within 24hrs
Delivered within 72hrs
*Carrier estimate

BRAND ACTIVATION
PSW will provide **$1500** in internal/external signage to be supplied by PSW.

PARTNERSHIP
OUR PROMISE TO YOU.

VERTICALLY INTEGRATED
We have our own manufacturing facility so we own the entire process from concept and design through to delivery of your finished product.

QUALITY GUARANTEED
All of our garments are continually tested and reviewed to ensure the highest standards in the school uniform marketplace.

RETAIL FOOTPRINT
Our retail footprint consists of 18 stores and continues to grow. We offer the largest retail solution in the school uniform industry and are proud of being your local community distribution point.

ENVIRONMENTALLY RESPONSIBLE
Climate change is one of the biggest threats facing our planet, so our ambition is to make products without taking anything from it and we know that accomplishing this will require all of our best efforts. At PSW, we are committed to making products with the mission to leave our world better than we found it.

QUALITY
100% EVERY TIME GUARANTEED

PRODUCT
99.68% ON - TIME DELIVERY

65,000+
ACTIVE SKU's

100%
FIRST CALL FITTING

STOCKLINE
OVER 130 PRODUCT STYLES AVAILABLE


ACADEMY
UNIFORMS

PREVIOUS LOGO:
Inconsistent colours, fonts, style and layout











NEW LOGO:
Standardised Logo, Colours, Fonts and Layout









Josefin Sans Bold
Headings

Josefin Sans Regular
Sub Heading

Arial Regular
Body Copy

BLACK
C20 M20 Y20 K100
Hex #000000
Yarn Colour Y003

SAPPHIRE - PMS 7690 C
C90 M54 Y6 K0
Hex #006EAE
Yarn Colour Y317

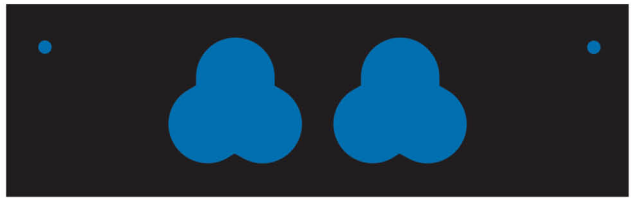
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C0 M0 Y0 K0
Hex #ffffff


ACADEMY
UNIFORMS
80


ACADEMY
UNIFORMS
10/3XS


ACADEMY
UNIFORMS
3XL
POLYESTER
WARM GENTLE MACHINE WASH
WASH DARK COLOURS SEPARATELY
DO NOT BLEACH
DRY IN SHADE
COOL IRON






ACADEMY
UNIFORMS
10/3XS
THIS GARMENT IS MADE
USING RECYCLED POLYESTER.
THIS BAG IS 100% RECYCLED AND RECYCLABLE
As part of our ambition to be Australia's most sustainable school wear
brand, we are introducing recycled materials into our product range.
That's why this garment is made using recycled polyester.
ACADEMY
UNIFORMS
QUALITY SHIRTS AND BLOUSES





Swing Tag Stack









WALCOM NGARRWA SECONDARY COLLEGE

ACADEMY UNIFORMS | PRODUCT PRESENTATION

V7_22 August 23

ABOUT ACADEMY



Academy Uniforms Pty Ltd has 45 years of experience in the School and College wear industry servicing 350+ Schools and Colleges.

In an era where the clothing industry continues to undergo major change and upheaval it is pleasing to report Academy Uniforms continues to grow and progress in the face of increased competition. Our reputation and referral business are the key elements to our healthy expansion.

We understand that parents expect school wear to be 'bullet proof'. We only use raw materials provided by recognised mills that meet or exceed the standards we have set up in conjunction with the Australian Wool Testing Authority (AWTA). This ensures that our garments perform above and beyond expectations, maintaining the desired look and feel with extended wear.

All sales staff members are trained with the necessary skills to attend and personally fit out each student in line with School policy and to the parents' satisfaction. All staff members employed by Academy Uniforms carry a 'Working with Children' [illegible]al, gender and community values and requirements.

OUR VALUES



- 45 YEARS SUPPLYING UNIFORMS
- PERSONALISED SERVICE
- RESPECTED BRAND
- RELIABILITY
- CUSTOMISED DESIGNS
- GARMENTS YOU CAN TRUST
- SUSTAINABILITY

V1_2 June 23

WHAT WE MAKE

MEASURING THE ENVIRONMENTAL PROFILE OF PRODUCTS AND MAKING BETTER CHOICES IN PLANNING, DESIGN AND DEVELOPMENT.

WHAT WE MAKE IT FROM

MATERIALS SOURCED FROM CERTIFIED SUPPLIERS THAT CAN GUARANTEE THE ORIGIN OF MATERIALS SUPPLIED.

HOW WE MAKE IT

A SUSTAINABLE SUPPLY CHAIN THAT WE CONTROL AND THAT IS MEASURED ON SUSTAINABILITY AND ECOLOGICAL IMPACT.

WORKING TO MINIMISE OUR ENVIRONMENTAL FOOTPRINT

STRIVING FOR SUSTAINABILITY

We are actively engaged in the pursuit of creating eco-friendly fabrics and implementing sustainable practices, to reduce our environmental impact.

Our polyester is derived from recycled materials, primarily recycled bottles.

Every component, including buttons, zippers, threads, labels, packaging, embroidery threads, and swing tickets, is sourced from completely recycled or organic materials.

The production methods employed for these fabrics prioritize the elimination of harsh color dyeing processes. This ensures that no harmful chemicals or toxins are released into our water sources.

- RECYCLED POLYESTER
- FAIR TRADE
- ETHICAL FABRIC
- SUSTAINABLE MATERIALS
- SLOW FASHION

SUBLIMATED SPORTS POLO



ACADEMY UNIFORMS | WALCOM NGARRWA SECONDARY COLLEGE

V7_22 August 23

WALCOM NGARRWA SECONDARY COLLEGE

COLLECTION



ACADEMY UNIFORMS | WALCOM NGARRWA SECONDARY COLLEGE

V7_22 August 23



Actual Production

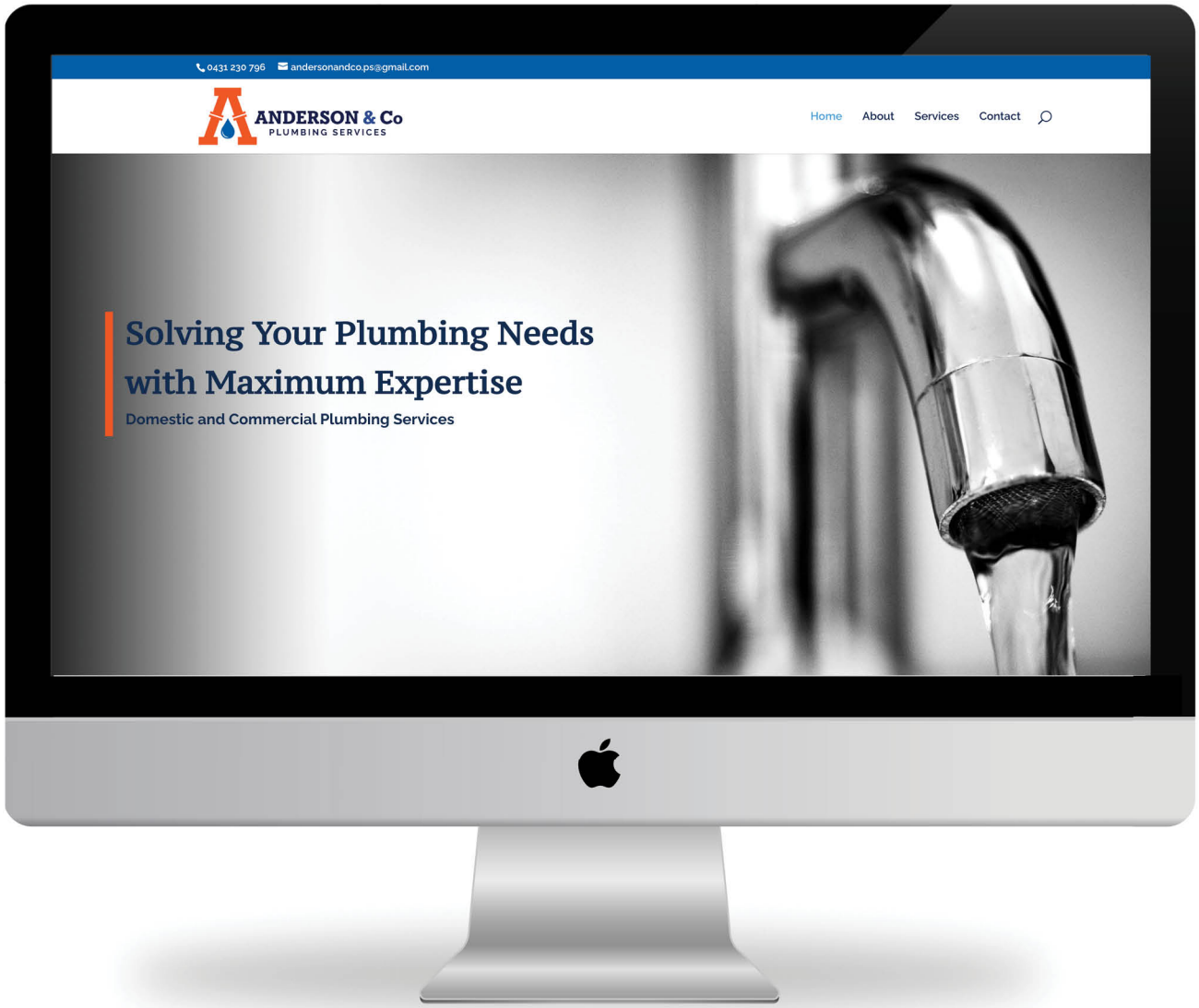

ANDERSON & Co
PLUMBING SERVICES







Anderson & Co Plumbing | Logo, Business Cards, Website

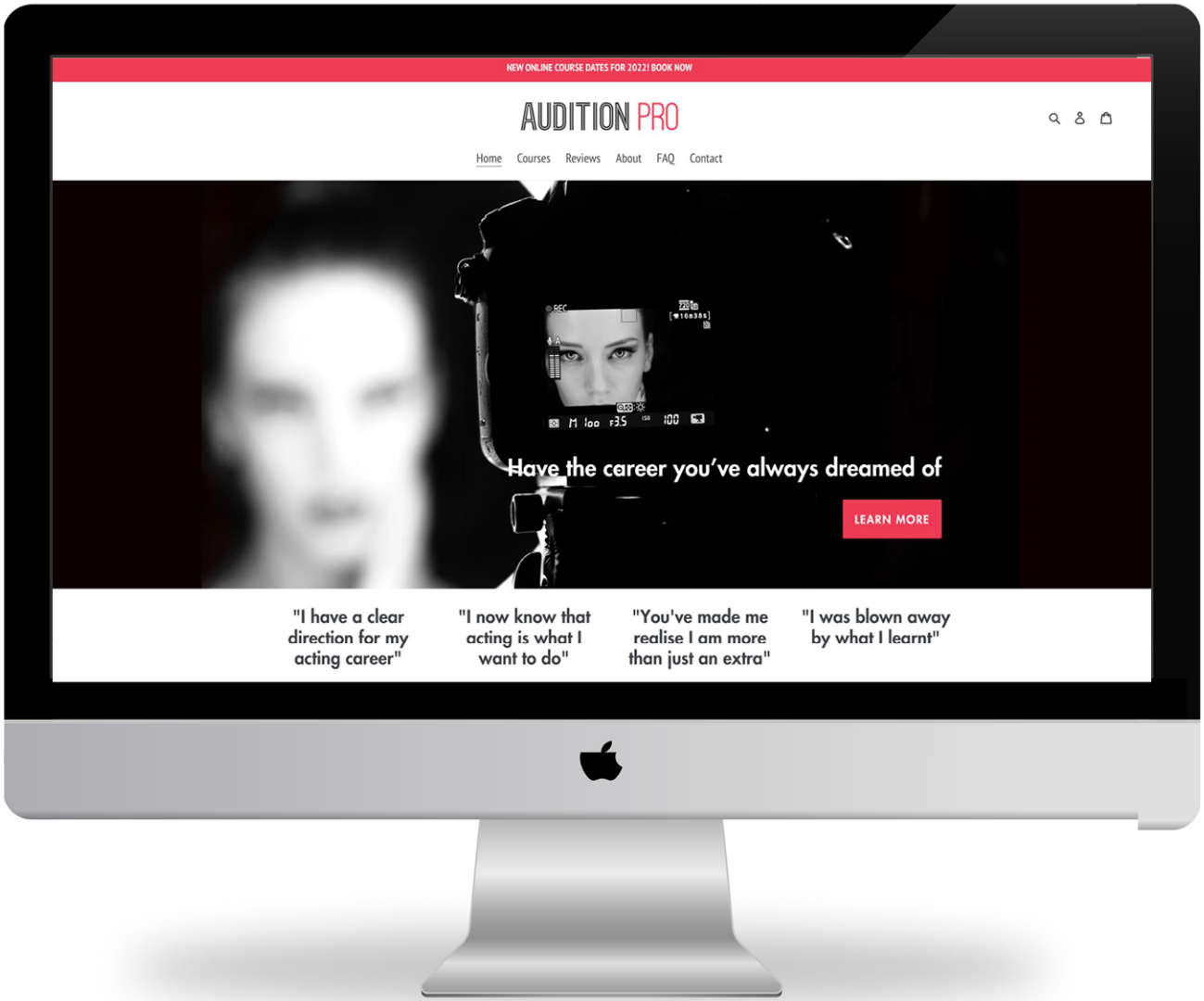


Anderson & Co Plumbing | Website


Have you booked in your annual
BACKFLOW PREVENTION TEST?
Anderson & Co Plumbing Services is now offering backflow prevention testing.
A backflow prevention device is used to protect potable water supplies from contamination or pollution due to backflow.
Did you know that if you have a backflow prevention device installed at the water meter, it is now a legal requirement to have the device tested every 12 months.
Annual testing ensures that backflow prevention device continues to operate correctly and comply with Australian Standard AS/AZS 3500.1
Backflow prevention checks should also be conducted when:
Alterations and additions to existing water service are proposed.
Where commercial and muiltiple residential buildings are proposed.
For all new developments.
Fire service Applications.
BOOK YOUR TEST TODAY!
ANDERSON & Co
PLUMBING SERVICES
Mobile: 0431 230 796 | andersonandco.ps@gmail.com | www.andersonandcoplumbing.com



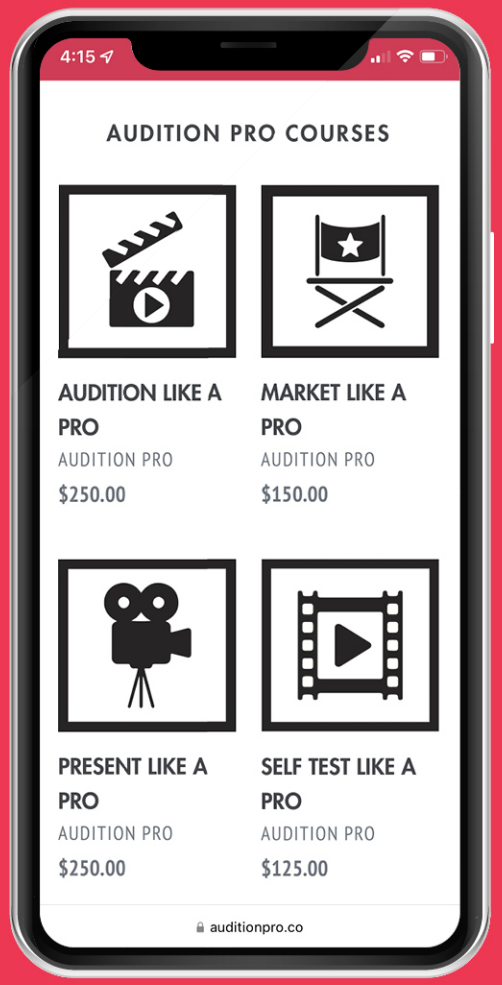
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Communal
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COFFEE

Communal Shamba COFFEE

COFFEE BEANS *direct from Tanzanias* COMMUNAL SHAMBA'S

GOODS for GOODNESS

COMMUNAL Shamba SOCIAL COMMITMENT

GOODS for GOODNESS











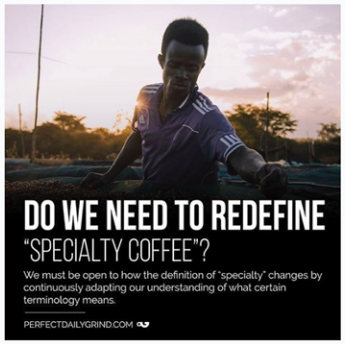
















Communal Shamba Coffee | Packaging, Instragram Plan



Communal Shamba Coffee | Website

scandi *inspired* homewares

MORE
OF
LESS

business cards



tissue paper



fonts

Oswald Extra Light

Notera Regular

colours







FLOWER POT - Set of 2
WDH5523 - 16xH13/21xH18cm



COL BLOCK BASKET - Set of 2
WDH55659 - 36xH31/41xH37cm



OPEN WEAVE BASKET - Set of 2
WDH55789 - 36xH33/41xH39cm



MORE
OF
LESS



More of Less Homewares | Website Concept

+Co.

crossandcocreative.com

MEGAN CROSS +61 401 175 930
megan@crossandcocreative.com
www.crossandcocreative.com
@crossandcocreative